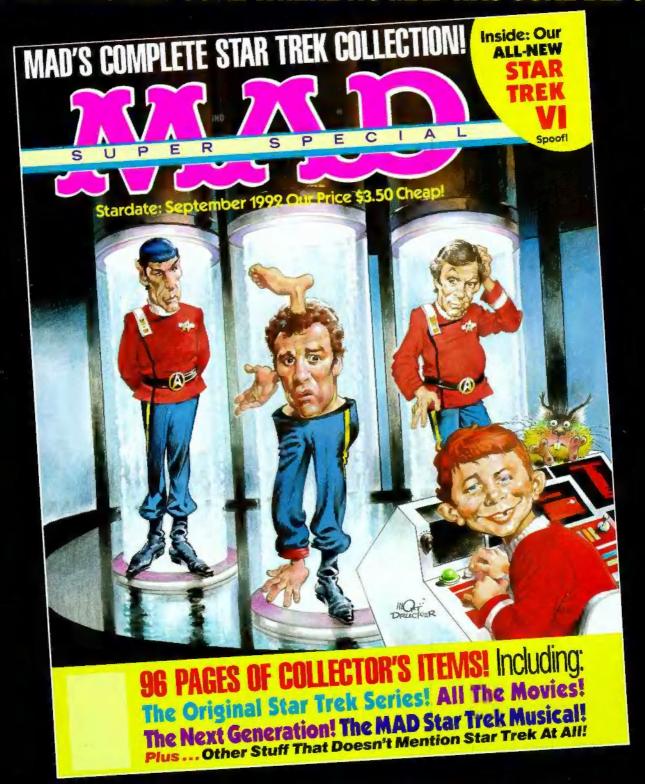


PUBLISHER'S STARDATE: 4173.2856—in other words, Tuesday around noon! These are the voyages of our money making Enterprise! Our continuing mission—to Cling-on to the Star Trek rage by issuing THE COMPLETE MAD STAR TREK COLLECTION! We scanned the universe and beamed down into the murky depths of our old files searching for anything we ever did remotely connected to Trekkiedom! Then we set our phasers on "Churn Out More Moronic Junk" and dredged up new material which is sure to leave you stunned! Indeed, now we can truly say,

WE HAVE BOLDLY GONE WHERE NO MAD HAS GONE BEFORE!



SO, GET OFF YOUR ASTEROID AND SHIFT INTO WARP SPEED!THIS SPECIAL WILL ONLY BE ON SALE FOR HALF A LIGHT YEAR!!



"Today, too many workers spend their time trying to make their weekends meet." —Alfred E. Neuman

WILLIAM M. GAINES publisher

NICK MEGLIN, JOHN FICARRA editors
LEONARD BRENNER art director TOM NOZKOWSKI production
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LILLIAN ALFONSO, CLAUDETTE NICHOLS subscriptions

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FRONT COVER ARTIST: RICHARD WILLIAMS BACK COVER PHOTOGRAPHER: IRVING SCHILD

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Printerior USA.

BACK COVER WRITERS: JOE RAIOLA AND CHARLIE KADAU

"THE ADNAUSEAM FAMILY" (A MAD MOVIE SATIRE) Pg. 4





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HORRIFYING POLITICAL CLICHÉS Pg. 18

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Boss! De plane! De plane! smooth wood with de plane!



"GNOME
IMPROVEMENT"
(A MAD
T.V.
SATIRE)
Pg. 24

AN EXCITING NEW SUBSCRIPTION OFFER

EXCLUSIVELY FOR READERS OF MAD MAGAZINE!

"An extraordinary opportunity to own the official MAD Pin Collection!"







A Brief History of the MAD Pin Collection

In late 1990, MAD publisher William Mildred Furnsworth Higgenhottom Pious Gaines IX decreed that there should be an official MAD Pin Collection and ordered that famous artisans from around the world be contacted to see who would work the cheapest to create these objects of art!

Unique in all of jewelry-making history, we broke the mold before we cast these pins!

* Each afficial MAD Pin is precision crafted by machines that are turned On and Off by hand!

Each Pin is cast in Space-Age Allays—the same Allays used to make NASA space shuttle sowersir pins sold by guys hanging around Cape Canweral!

The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for red gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things)!

These Pins will not be sold in any store—we know, we tried fetting any store we could find to sell them and nobuly would touch them!

Due to the special nature of this offer the number of Official MAD Pins commissioned shall never exceed the demand! (In the event of a tie, all production will cease! That's our commitment to quality!)

These are the very same Pins that will be affered by us again and again and again in future issues of MAD Masazine!

An Important Reminder! Each Official MAD Pin is so valuable it will be personally delicered to your home by an official United States Government Employee, dressed like a mailman!

This offer is neither endorsed nor in any way connected to the Franklin Mint, Benjamin Franklin, Joe Franklin or Franklin Delano Rooseveld!

How To Get Your MAD Pin Collection FREE:

485 MADison Avenue



New York, New York 10022

- I enclose \$53.75 for a 40-issua Subscription.
 I'll save \$16.25 off newsstand price and get all three MAD Pins shown above absolutely free!
- I enclose \$33.75 for a 24-issue Subscription.
 I'll save \$8.25 mill newsstand price and get the official MAD Logo Pin absolutely free!
- ☐ Lenclose \$13.75 for an 8-issue Subscription.

 I'll save a paitry 25¢ off newsstand price and get to look at someone else's MAD Pins because you won't send me any!
- CHECK HERE IF RENEWAL

NAME

ADDRESS

CITY.

STATE

Zin

Our Pledge: MAD will not sell or give your name and address to anyone for any reason?

*Outside U.S.A. (including Canada), \$18.75 for 8 issues or \$46.75 for 24 issues or \$74.75 for 40 issues in U.S. Funds payable by international Money Order or Check drawn on a U.S.A. Bank. Canadian price has GST (ax included, Allow 10 weeks for subscription to be processed. MAD Megazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

USE COUPON OR DUPLICATE ---

LETTERS AND TOMATOES DEPT.



"BEVERLY HILLS 911"

I just wanted to let you guys know that "Beverly Hills 911" was excellent! Even though I love the show, I enjoyed the humor that was put into it. You guys should consider a "part 2" of the series. Hey, maybe it will become a miniseries! Ha ha!

> Tara Kane Staten Island, NY

We'd LOVE to do a miniseries and have every intention of doing so as soon as the 90210 producers go ahead with their plan to kill off Brandon, Brendo and that meathead Dylani—Ed.

I am writing regarding MAD #309, where you decided to "have fun" with Beverly Hills 90210. I don't know who you think you are by making fun of such a great show! It's not the most popular TV show for nothing. You just wish you were half as good looking as the male actors and had half their talent! You might as well give up hope because you never will!

You say they have no talent, huh? Their "no talent" is providing them with more money in their bank account than you could ever dream of! So, schmucks, better luck next time! Give it up!

Ruthie Ginsburg Riverdale, NY

Big G—You know, we bet a scant few months ago you were probably a big, BiG fan of New Kids on the Block! Yep, we bet the farm that you were a Donnie kind of gall Danny, Donnie, Jason, Luke—they're all flash in the pan yahoos! But hey, who are we to criticize your pathetic boy toy cravings!—Ed.

DARRRRRYL...

In issue #308's "MAD's Para-Persons" you've drawn Darryl Strawberry with a glove on his left hand. Being a Strawberry fan, I knew the glove goes on his RIGHT hand. Get it right, you losers!



Dustbin—We may have missed the mark about Darryl's glove, but we got the ball bouncing off his head right on the money!—Ed.

JACKPOTRZEBIE!

Im a winner in the latest MAD Jackpotrzebie! Wow, it feels great to be a winner, even if I had to buy another copy of that Special with an undamaged cover to save for my collection (What a great scam that is!). Im 29 years old and have been reading MAD since 1972. I bought this issue at Dominicks in Bannockburn, IL. Keep up the great work!

Brian Lewis Evanston, IL

Fa fa fai Brian IS a winner! Actually, of the several winners who have contacted us, he is the only one who shops at Dominicks! If there's an addiynamed magazine stand near you, pick up a MAD Collector's Series #3, check the winning numbers list in MAD #309 and see if you're a winner!—Ed.

OPERATION DESERT SIGN

As you can see by the enclosed photo, I had the chutzpah to send General Norman Schwarzkopf a copy of MAD #305 to sign and was amazed when I received it back, autographed!

David J. Lubin, M.D. Tampa, FL



Impressive, Lubejob, M.D.I Tell you what, we'll swap you two Dick Cheneys and a Colin Powell for Itl No? Then how about if we throw in a mint Dan Quayle rookie card with original crayon scribblings?!—Ed.

BEST ENHANCEMENT

Here I am enclosing my personal "Best Of The Year" Awards for 1991. I will be glad if you printed the following:

Best Mavie Satire: Dunces With Wolves (#305)
Best TV Satire: Familiat Matters (#307)
Best Article: Any Doofus Can... But It Takes A
Genius To... (#305)

Best Satire of m Movie that Deserved It: Home A-Groan (#303)

Best Satire of a TV Show that Deserved It: Scale Prince of Belch Air (#303)

Best Lighter Side Of: (#302) Best Spy Vs. Spy: (#304)

Best Tales from the Duck Side: The Injurious

Identification Intrigue (#300)
Best Cover: Madonna (#304)
Best Back Cover: Blank Video Club (#300)

Best Fold-In: Milli Vanilli (#303)
Best Alfred E. Neuman Quote: (#300)
Best Super Special: MAD Collector's Series #1

Best Super Special: MAD Collectors Series #1
Best Paperback: Sergio Aragones is Totally MAD
Best Overall Issue: (#300)

Erick del Toro Camuy, Puerto Rico

STRICTLY LOW CALIBER

Note: The editors of American Rifleman magazine (the mouthpiece of the National Rifle Association) recently expressed its outrage over several jokes in MAD satirizing the NRA. After whipping up their readers with some paranoid rantings about media conspiracies and threats to their children, they encouraged their readers to write to us. The following letter represents the gist of what we received.

The National Rifle Association did not miss the stupid, biased and liberal cartoon in your magazine about heavily armed wildlife and assault weapons. I used to read your magazine as a teenager and sometimes still do—but never again. I will boycott and write any and all advertisers that support your garbage magazine.

James Maass Lima, OH

Boycott our advertisers!? Oh no, God, please, anything but THAT, Jimbol You've gotus quaking and trembling with fear! Now we know how the deer and other cute and furry woodland animals feel before hunters pump them full of lead to give themselves a cheap testosterone rush! Thanks for writing!—Ed.

Turnabout in fair play.—Since they asked their readers to write to us, we're asking you to write to them! Do you think anyone (and we mean anyone—John Hinckley wannabes/disgruntled former postal workers/your weird cousin!) should be permitted to purchase any firearm, no matter how powerful it is, for whatever reason, whenever they want? Let those editors know by writing to them at: American Hilleman, 470 Spring Park Place, Suite 1900, Herndon, VA 220701

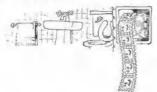


PARTING SHOT

I would like to thank you for the "Im the NRA" back cover of MAD #308. As an animal rights activist, I do appreciate your guts to print something on such a controversial topic. From me and the animals, I say thanks.

Craig Timms Tallahassee, FL

Guts?? What do you know about guts, you lily-livered, bean sprout hugging wimpl Guts! Why there's nothing more beautiful than the entroils of a recently gunned down baby deer glistening in the morning sun...The fresh smell of gun powder mixing with recently belched beer! Now that's talking industrial-strength testosterone! Sorry, Croiggy, you're just not the man Jimbo is!—Ed.



Please Address All Correspondence To: MAD, Dept. 311, 485 MADison Avenue New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not hir returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating Freddy on his 20-million plus Ninja Turtle pluball score!

MORON MAIL

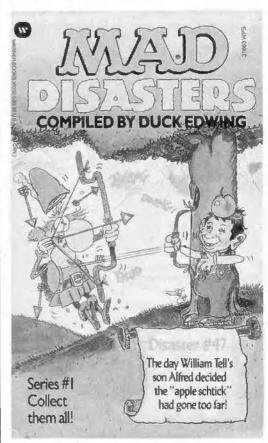
When I grow up I am going to be a secretary. What about you? Well, gorta go, I'm late for my eye appointment!

Shannon Perin Schuyler, NE

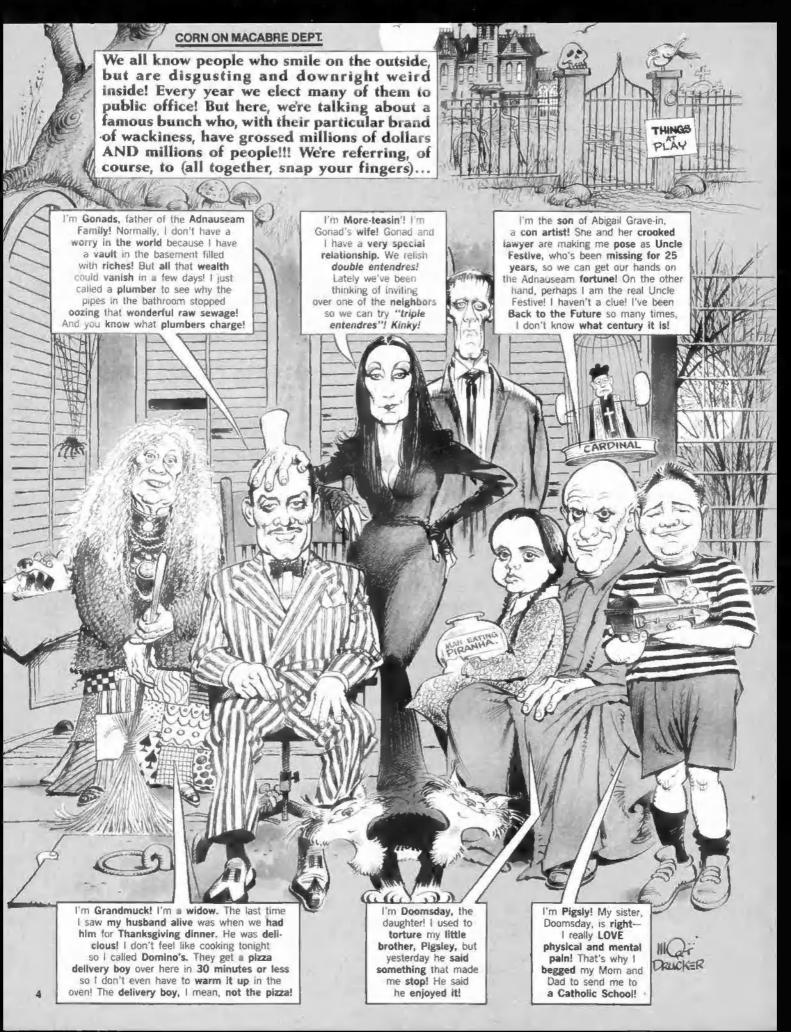
When we grow up we want to drive a green truck. One of those big ones. With a horn and lots of lights. And chrome, there's got to be a lot of chrome. Well, gotta go, Dave Berg is banging on the door—he needs the stall!—Ed.



The Hindenburg Explosion! The Titanic Sinking! Bush Elected President! Great Disasters All— But NONE Greater Than...



Buy It Today! (Or it will be disastrous to our bank account!)





I have plan to see
if that person is
really Uncle Festive!
I've invited some of
the most dangerous and
scariest people to
visit us! They'll be
able to tell us if he's
the real Uncle Festive!

Oh boy, we're going to meet Mike Tyson!

David Duke!

No dear, we would not invite people that dangerous to our home! Not together, anyway! We like gruesome sights, but even we have to draw the line somewhere!



ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO

The Adnauseam Family house is spooky! And it's located in the creepiest, most disgusting part of town!

That's exactly the kind of location the Adnauseams wanted!

If it was creepy and disgusting they wanted, they should've bought a house on Madison Avenue in New Yorkit's the heart of the advertising community!

Edward Scissorhands! Glad to see you! Forgive me if I don't shake your hand! Thing-a-ma-jig had an entire body before he shook hands with you!

> Jason, is that a bloodcaked machete or are you just glad to see me?

Freddy, I'm so glad you're here! When I see that gorgeous skin I get jealous!

I'm Lunch! I never say a single word! The film cost \$50 million to make but they didn't want to spend the extra \$250 in scale wages so I could have speaking lines!

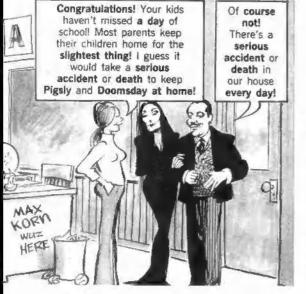


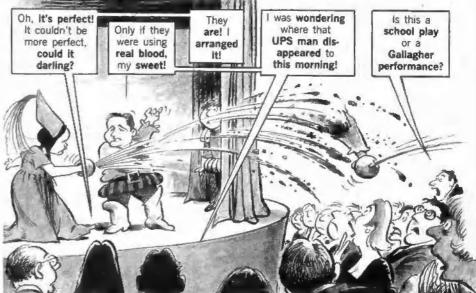






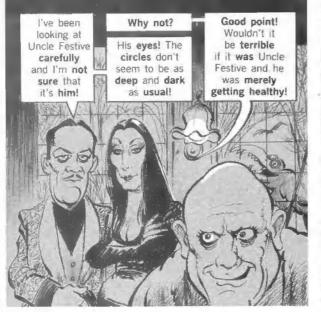






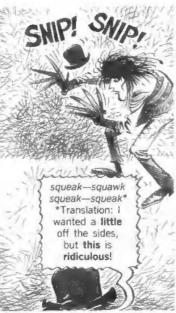


The psychic who reads people's cellulite! NEXT DONAHUE!



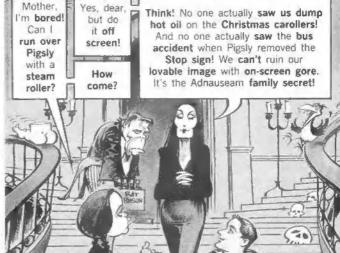


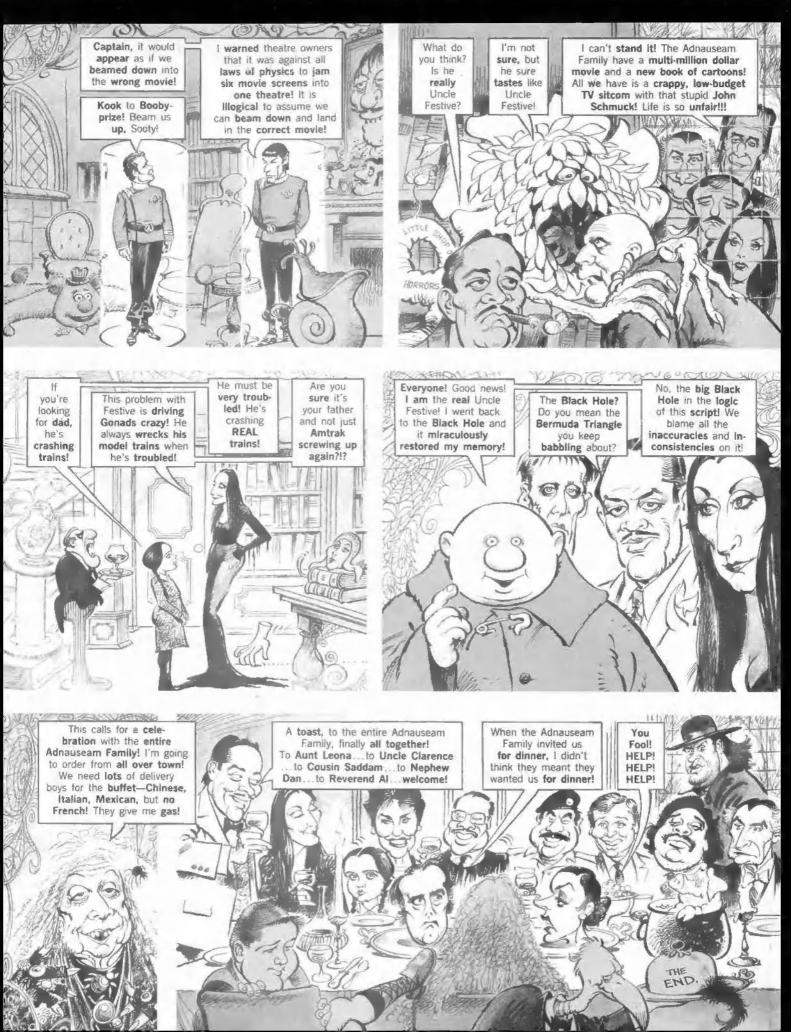












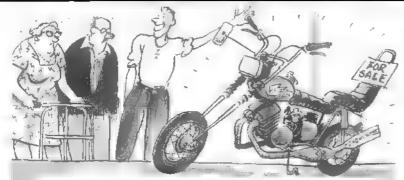


THE HORRENDOUS HOMELESS HEARTBREAK









... getting your folks to buy something you want by telling them how much it would enrich their lives.



...jumping up and down on the scale to get it to read what you think it should.

BACK TO THE FUTILE DEPT.

The task of writing a concise yet snappy introduction to a MAD story—one that fully explains the article that is to follow—

NEVER WORKS



... "motivating" yourself to take off weight by purchasing an entire new wardrobe the same size you had worn when you were in shape.



Nurses with saxophones!
NEXT DONAHUE! —



DAY I

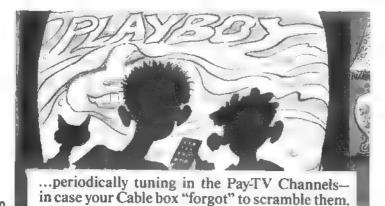
ZAM 4 hrs Maufilus

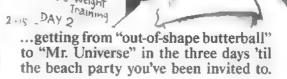
5:15 4 hrs Aerobics

1:45 4 hrs Swimming

6 PM 4 hrs climbing

10:15 4 hrs Weight







_.jiggling all the wires under your car's hood when it breaks down—as if that might solve the problem.



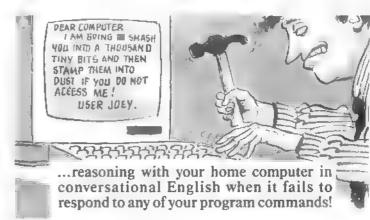


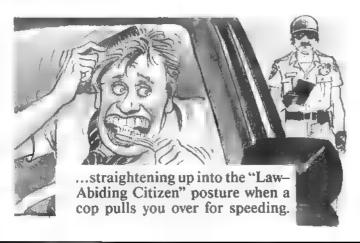
GOTTA TRY...

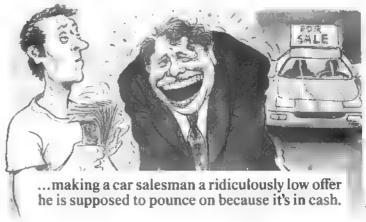
ARTIST: HARRY NORTH

WRITER: MIKE SNIDER









SERGE-IN GENERAL DEPT.

MAID LOOK AT GA







____Meet Stevie Nicks'
podiatrist! NEXT DONAHUE!



ARTIST AND WRITER: SERGIO ARAGONES







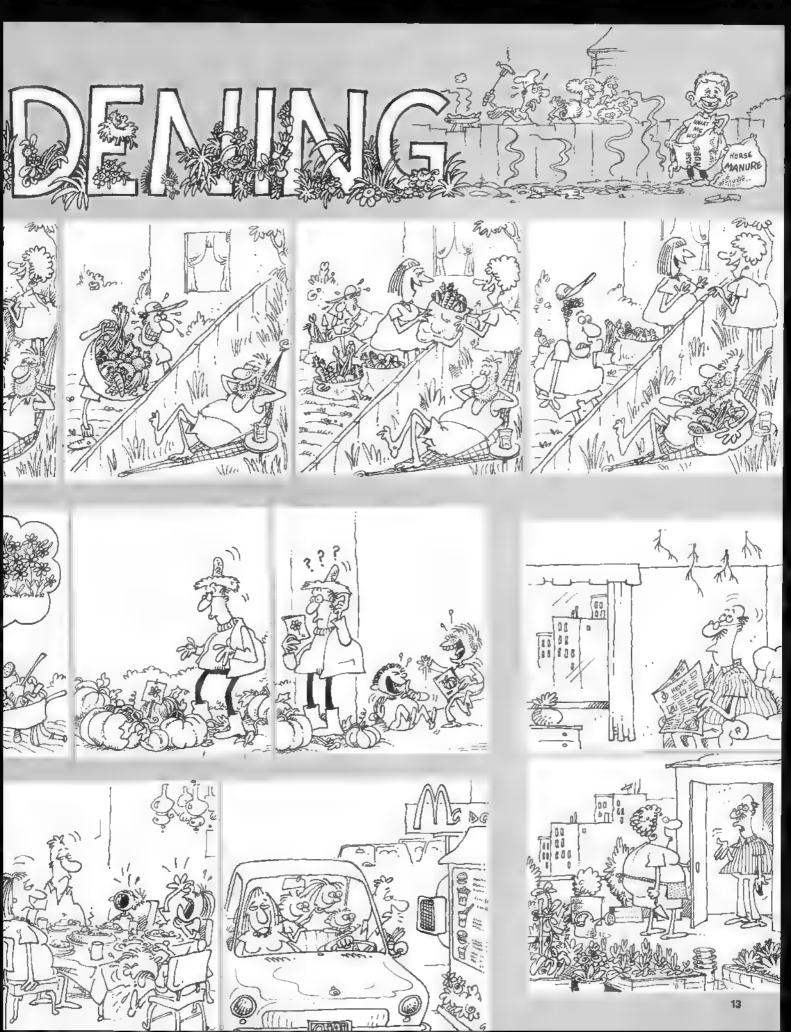


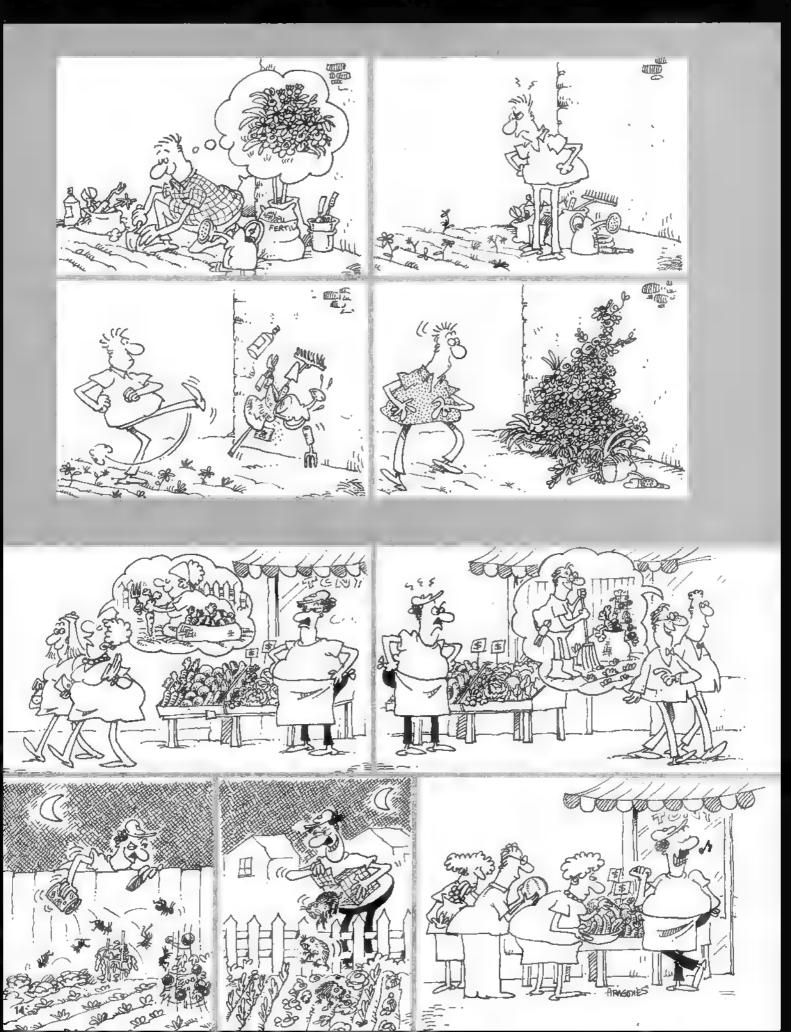








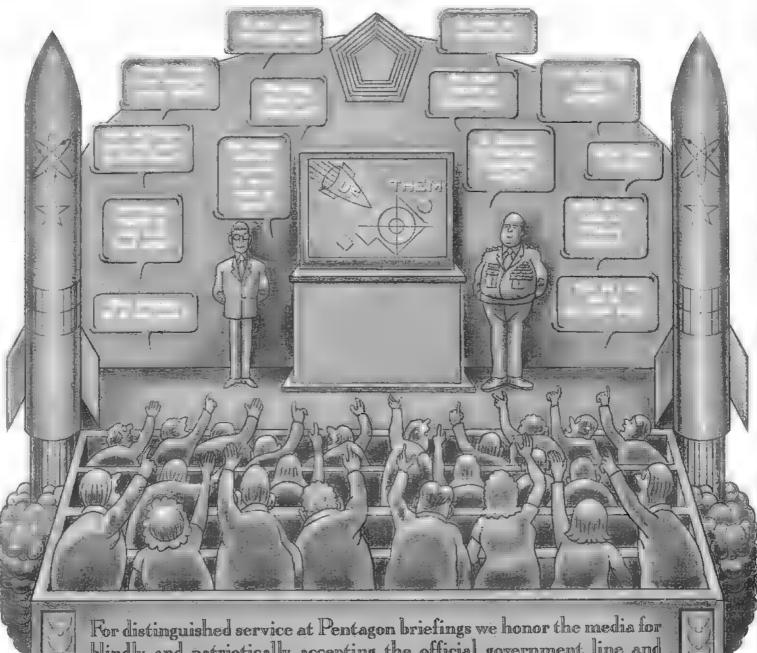




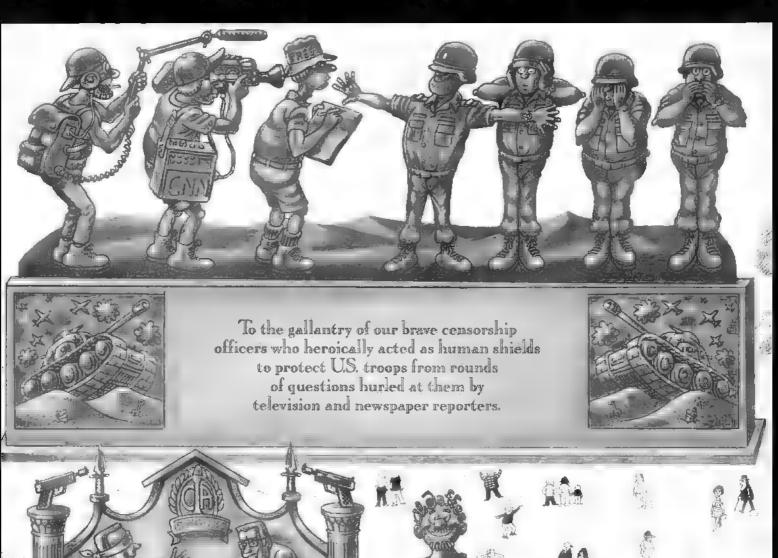
There's one sure thing you're bound to get after every war...no lamebrain, not ever-lasting peace, ever-lasting monuments! And so it is with Operation Desert Storm! But what kind of monuments should we have to commemorate this war? Think about it: What kind of information did we get? What impression of the war was given? What were the most vivid images? Here's...

MAD'S SUGGESTIONS FOR

ARTIST AND WRITER: AL JAFFEE



blindly and patriotically accepting the official government line and abandoning its normal policy of asking pointed, hard hitting questions.





exalted self-

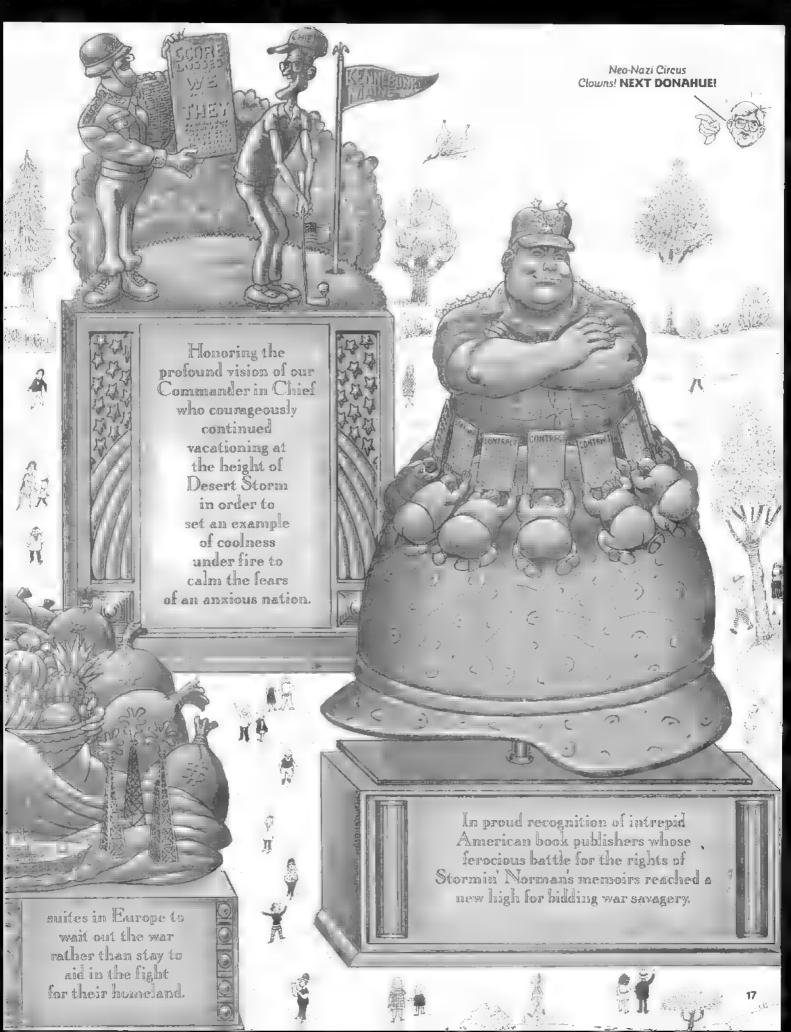
sacrificing allies,

the Sheiks of Kuvvait, who fled to Hotel

Saddam and which was sure to

become a major embarrassment if

he launched a nuclear war someday.



Digging Up A SCANDAL



Twisting A FACT



Reviving An OLD ISSUE

ELECTION FRIGHT RETURNS DEPT

It's been countless years of tortured, sleepless nights since we last played our ghoulish game! You might remember how it's played: we take a



ARTIST: PAUL COKER



Ducking A QUESTION



Hanging On To A SLIM LEAD

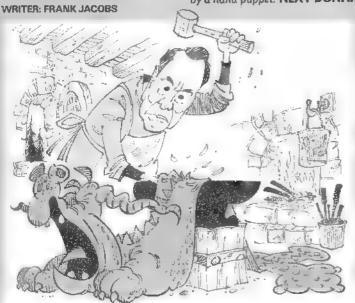
familiar phrase or expression, and interpret it our own, twisted way to create a fiendish monster! So, when better to play than election year? Here's

FYING TICAL HES

The Congressman who was defeated by a hand puppet! NEXT DONAHUE!



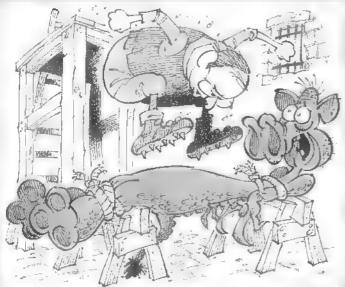
Exercising A VETO



Hammering Out A COMPROMISE



Toasting A VICTORY



Breaking A PLEDGE



Launching A CAMPAIGN

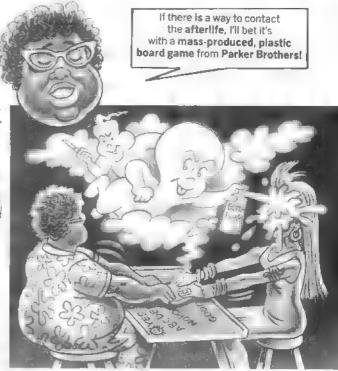
UTTERED NONSENSE DEPT.

Most things serve some useful purpose. But far too

Most things serve some useful purpose. But far too many items exist for no valid reason at all. Yes, they're worthless. Why do they exist? Why do they take up valuable shelf space? In other words...



THEN WHY DO WE HAVE The "Salad Shooter"?

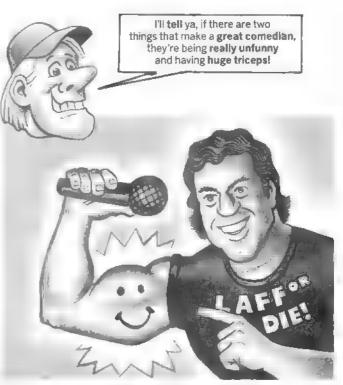


THEN WHY DO WE HAVE The Ouija Board?



THEN WHY DO WE HAVE

Tums PLUS Calcium?



THEN WHY DO WE HAVE Joe Piscopo?

HEAR ANYONE SAY...

WRITER: MARK HUDIS



You know what would be fun tonight?
Listening to depression-inducing
recordings of people
pretending to be my friends!



THEN WHY DO WE HAVE

I-900-"Romance Lines"?



THEN WHY DO WE HAVE

Lee "Press-On" Nails?



THEN WHY DO WE HAVE

Stupid expressions like, "I couldn't fix a transmission to save my life!"?



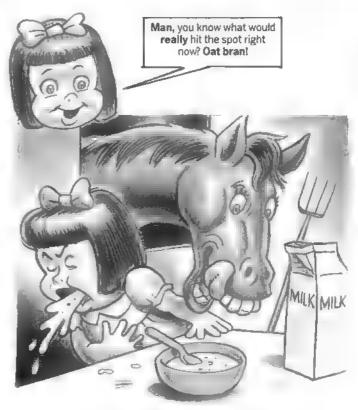
THEN WHY DO WE HAVE
The Crash Position?

IF YOU NEVER HEAR ANYONE SAY...



THEN WHY DO WE HAVE

Guns N' Roses?



THEN WHY DO WE HAVE

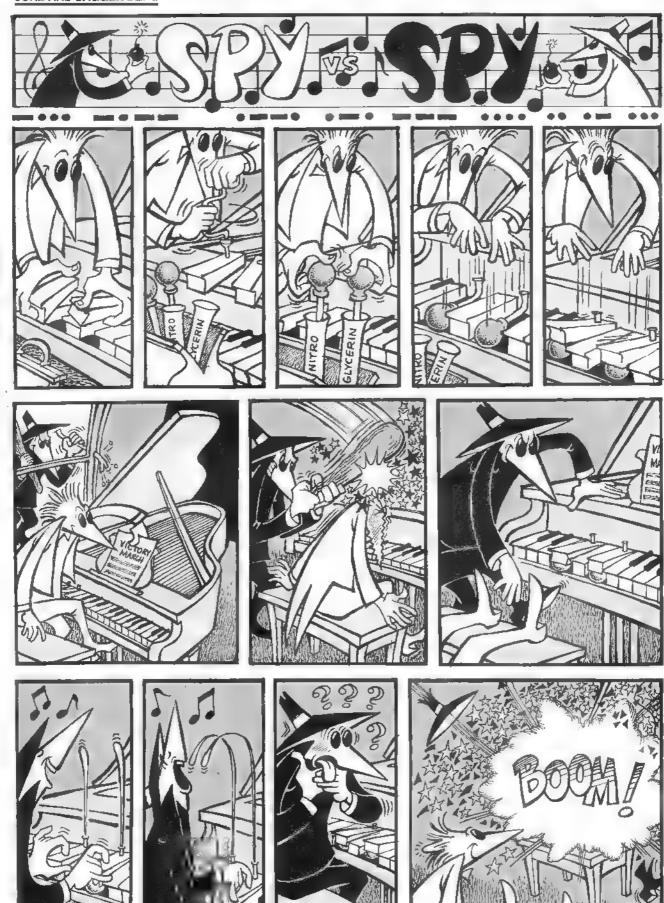
Oat Bran?

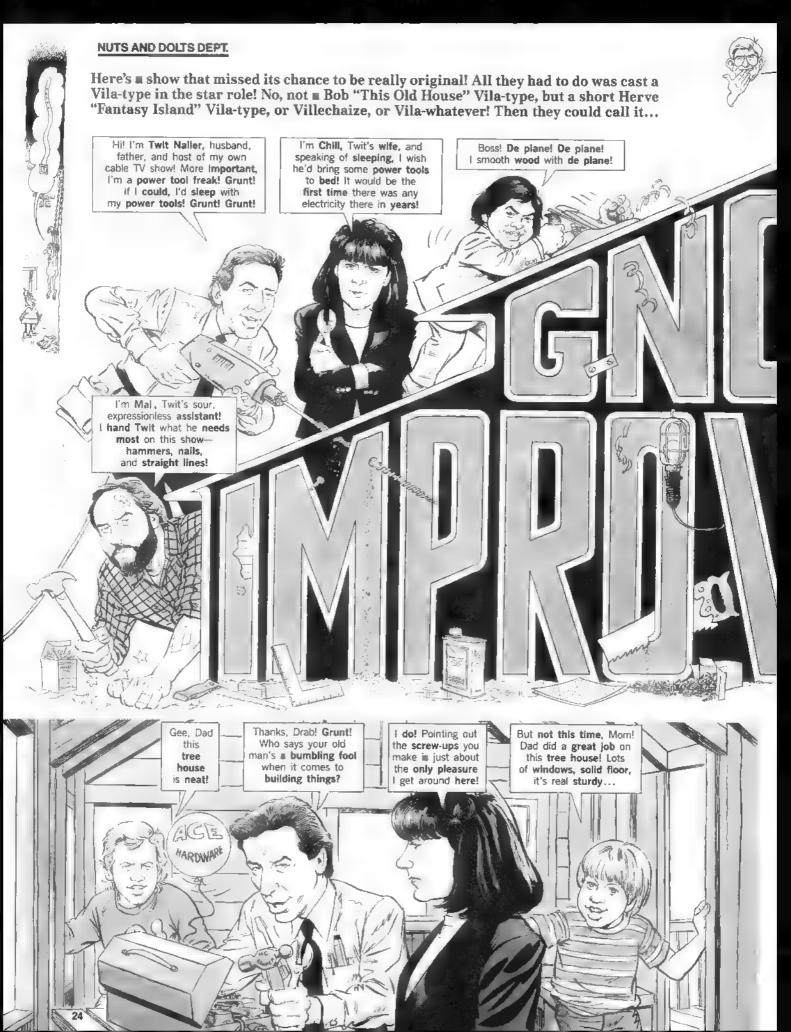


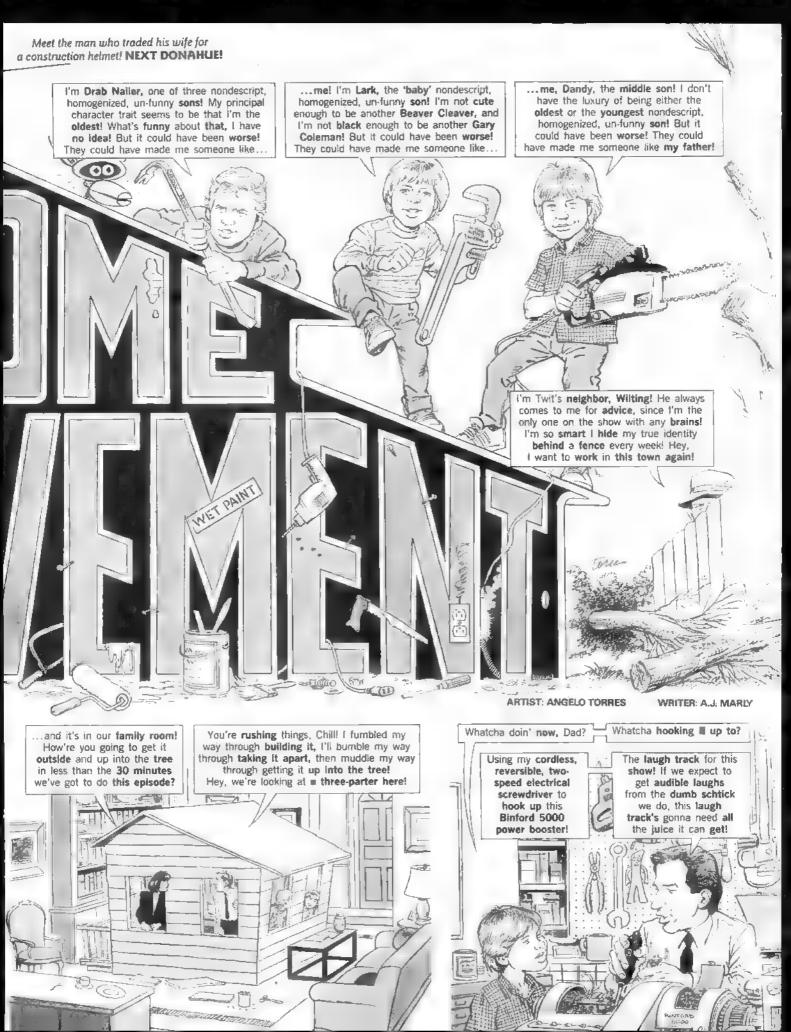
THEN WHY DO WE HAVE
The Swiss Army Knife?



The Weather Channel?

















There's something Yes, but the guys on i just can't this show are so dense, dumb, and figure out-why dim-wittedly macho would any women watch this show? that it makes us This is without gals feel really doubt a guy's good about being sit-com! Grunt! women by comparison!





Keep up that attitude and you might get appointed to the Supreme Court!

Right! By the way, I've worked on our microwave oven! I figured that out when I realized we have the only microwave oven with a "rinse cycle"!



Oo we have everything we we need? | Mm-hm! | Mm-hm! | Are you this communicative at home with your wife, Mai?

communicative at home with your wife, Mai?

I'm not

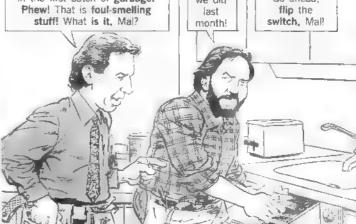
married!







...so there you have it, folksour new garbage disposal unit hooked up and all set to go! To test it out, Mal is putting in the first batch of garbage! Phew! That is foul-smelling stuff! What is it, Mal? Mostly some scripts we did last month! Woo! Only goes to prove that garbage does not age well! Go ahead, flip the switch, Mal!





THE SOGGY SEA SAGA













These days, more and more businesses are handing out Customer Satisfaction Surveys. You know what we're talking about—those lists of questions asking if the service has been good, if the staff has been friendly, and if the company has been living up to your expectations. Who

CUSTOMER SATISFAC

ARTIST: TOM BUNK

FROM THE NEIGHBORHOOD BULLY

Thank you for attending today's beating and/or humiliation. Please take a few minutes to answer these questions so that in our next encounter we'll be able to do an even better job of emotionally scarring you for life.

YES NO

- 1) Were our threats of violence and bodily harm colorful enough?
- 2). Were you sufficiently intimidated?
- 3) Were we careful to approach you when you were with the person you least want to look like a sniveling coward in front of?
- 4) Were any demands made that couldn't possibly be met if your life depended on it?
- 5) What changes would you like to see in future bullying and/or beatings?



FROM TV NETWORKS

In our efforts to maintain our current high standards, it's important to know what our viewers think. So we're asking you to fill out this questionnaire. Don't worry about it causing you to miss any of your favorite shows...We're replacing an hour of prime time programming with "My Mother the Car" to give you all the time you need!

YES NO

- 1) Have we been successful at pretending that the same mindless sitcom we've been showing for 40 years is hilarious new entertainment?
- 2) Do we tantalize you with enough sexoriented news shows and "hot" specials during Ratings Sweeps Weeks, and are we quick enough to go back to the same old boring crap when the ratings sweeps are over?
- 3) Are we mangling enough of your favorite movies by adhering to archaic censorship standards and cutting films to bits to allow for commercials?
- 4) Are you satisfied that we've totally conditioned your children to accept gratuitous, graphic violence as a form of entertainment?
- 5) Have we overlooked any opportunity to remove everything of real quality from the airwaves?

(Please be specific-we'll get right on it!).



knows if anyone even looks at these things, but at least they give us something to gripe about besides the bill! It's too bad that more types of individuals and organizations don't hand out these questionnaires. It would give us a chance to sound off, maybe even make a difference! Here's



TION SURVEYS we'd really like to see

WRITER: CARY PEPPER

election?

FROM THIRD WORLD DICTATORS

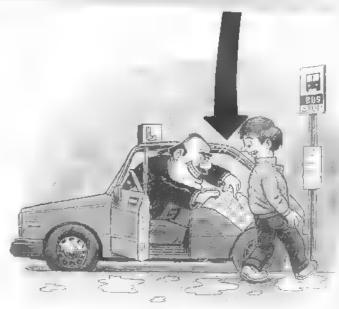
FROM ROAD TEST EXAMINERS

it was an honor to be your Road Test Examiner

Thank you for letting me be your ruler j last six years. How am I doing? Please of these questions honestly, with no fear of sals. After all, we know where you live wanted you, we'd already have come for the middle of the night!	rep [f	ri- we in	
 When I seized power, was my political rhetoric sincere enough to make you think I myself believed any of it? Is my propaganda machine effective enough so that you really think things might actually 			
change? 3) Have my denials of accusations that my entire family is on the government payrol convinced you it's merely ■ coincidence that everyone in the capital has the same last name as me?	l L		
4) Are my promises to protect human right getting through to all your friends and relatives in political prisons and forced laborators?	r	. 🗆]
Are enough people disappearing so that yo know exactly how to vote in the next "oper	l"		

this afternoon. Before you leave, pleaswer the following questions. If you pre may answer them at home, or on the wa—on the bus!	ase :	an-
75. 40.41	YES	NO
instantly communicate there was no way in hell you'd be passing your Driver's Test		
todayr		
2) Did I make you sufficiently nervous so that as soon as you got in the car you forgot everything they taught you in Driver's Ed?		
3) Were my instructions vague enough so you never knew exactly what I wanted, and I could always claim I meant something en- tirely different from what you did?		
4) Were my ominous grunts, sighs and moans timed well, to make you think I was actually judging what you were doing?		
5) Was my good-bye officious enough to be somehow significant, yet unclear enough to leave you completely in doubt about ever being able to legally drive in this state?		





SOUND

Our neighbor Jack is going to the record store to buy some new CDs and I'm going to go with him! That's nice! But I thought you two didn't like each other! How come you're shopping for music together?

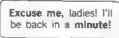




BERG'S-EYE VIEW DEPT.

THE LIGHTE

CURIOSITY

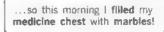




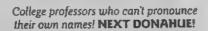
Marlene, what's that sound coming from your bathroom?



I can't stand it when guests snoop around and look in your closets and cabinets...









FOOTBALL







RSIDE OF...

ARTIST & WRITER: DAVE BERG

GIFTS

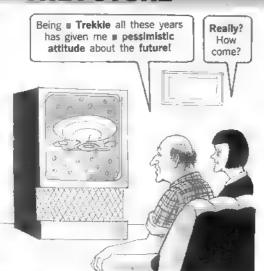


Did you hear that, creep?
Mom wants some peace and
quiet, so keep ill down or
I'll turn out your lights!

Oh, yeah? Maybe punch in the mouth will shut you up so Mom can get some peace and quiet!



THE FUTURE



With iii those advances in energy, computers, rocketry, space travel and everything else they show us, you'd think science would have at least come up with something that concerns all mankind...



...a cure for baldness!



MONEY



Before the divorce, I was a multi-millionaire!



COMMUNICATION

You're not hame from your vacation ten minutes and already you're on the phone!

I've got a lot of catching up to do with my friends!



HOTELS







FOOD



THE ECONOMY







TEACHING

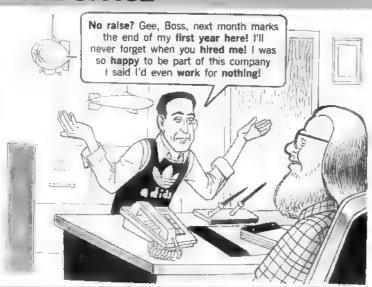
Breast enlargement for Barbie Dolls! NEXT DONAHUE!







THE OFFICE





TOYS





DOCTORS



Meet the juggler who terrorized a sperm bank! NEXT DONAHUE!



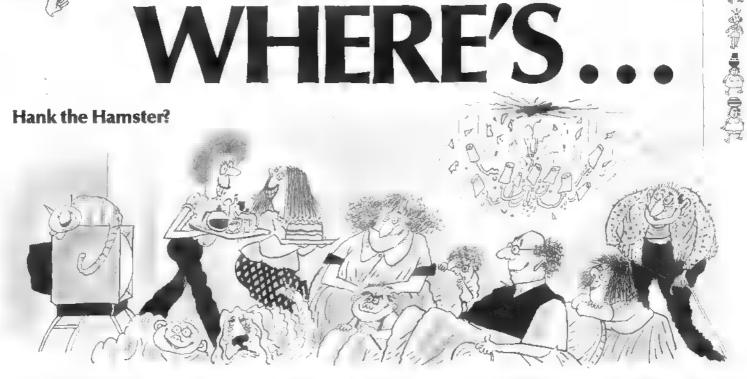


You've Been Looking for WALDO



Pickpockets who work nude beaches! NEXT DONAHUE!

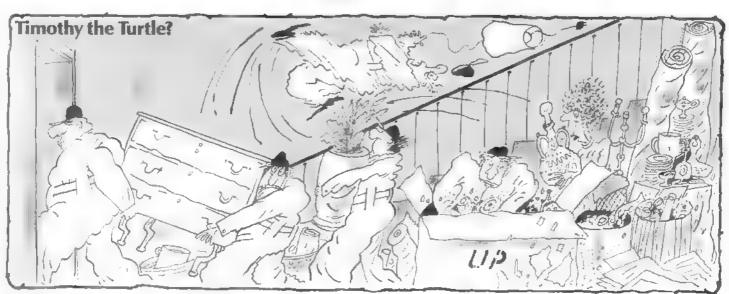
V()W WHERE'S





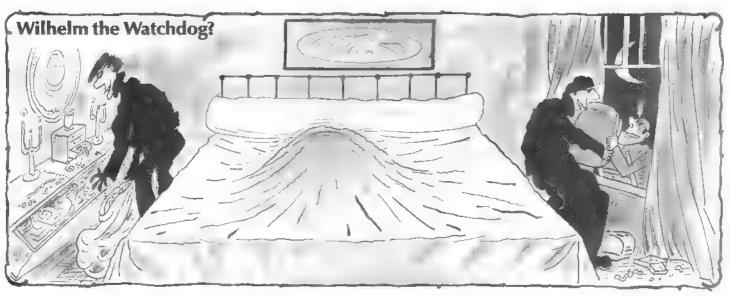
NOW WHERE'S...















AN ACADEMY AWARD SCENE WE'D LIKE TO SEE















WRITER: JOY WESSEL

DISC-CLAIMERS DEPT.

A while back (Okay, MADs 262 and 270, you anal chowderheads!) we addressed the burning dilemma of labeling rock records. We thought it was an excellent idea and suggested numerous examples of albums which we thought really needed a warning. Unfortunately, like with so many other things we've suggested over the years, no one listened. But we keep trying, because that's the kind of hairpins we are! Recently, we were in a music store and spotted a whole new batch of albums that needed labels but didn't have any. So once again we present...

Still More Badly Needed WARNING LABELS for ROCK ALBUMS

WRITER: DESMOND DEVLIN



CAUTION! THIS RECORD PROVES

ONCE AND FOR ALL WHY
WHITE PEOPLE SHOULD
NEVER, EVER RAP!

Inside the topless bank! NEXT DONAHUE!

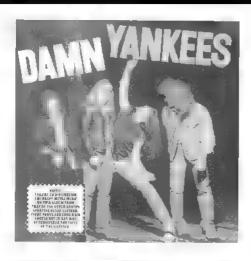


WARNING:

Before you Gamble on Whether This Album is Any Different from Their Last Ten, Ask Yourself Why, After 20 Years, This Group is Still Known as "Those Guys With the Beards."













NOTICE:
FAILURE TO DISTINGUISH
THE HEAVY METAL MUSIC
ON THIS ALBUM FROM
THAT OF 200 OTHER GROUPS
SPORTING BLACK LEATHER,
TIGHT PANTS AND LONG HAIR
SHOULD NOT IN ANY WAY
BE CONSIDERED THE FAULT
OF THE LISTENER!







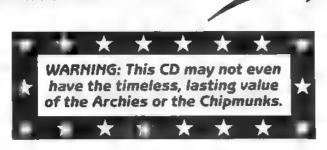
There Is Something Truly Frightening About a Bunch of Hairless Nine-Year-Olds Singing About "Doing It All Night!"















BEWARE: THIS ALBUM CONTAINS THAT ONE SONG THAT YOU LOVED SO MUCH PLUS 45 MINUTES OF UNRECOGNIZED FILLER.









Meet the real-life Capn' Crunch! NEXT DONAHUE!

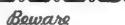
CONSUMER WARNING
IF PEOPLE KEEP
ENCOURAGING HIM,
HOW LONG BEFORE
AN ALBUM OF
ALL-ESKIMO MUSIC?





so not want want I haven't you





Sinead says that by buying her album you are helping to subsidize the soulless greedheads who make the music industry a stinking pot of scum!

THE SHOCKING SUNDOWN SHOWDOWN

Yeah, I shot the ARIZONA KID in the back!
And I RECOGNIZE you—YOU RODE WITH THE
KID for a lotta years! So you came after
me for REVENGE, eh? Well, to do that,
you're gonna have to BEAT ME TO THE DRAW!



Not too long ago, we confirmed the deaths of Mr. Clean, Charlie the Starkist Tuna and several other merchandising characters. It seems, however, that our list wasn't complete, and for MAD this won't do at all! Here, therefore, are



OBJUTARIES FOR MERCHANDISING CHARACTERS

ARTIST: BOR CLARKE

WOFTED, ED ANIV 1400DO

Noid Dies After Plot Fails to Pan Out

The Noid, longtime Domino's nemesis, died today after a failed attempt to sabotage the company's pizzas with

"It was clearly an act of revenge by a desperate creature," said a Domino's executive. "After we dropped him from our advertising cam-



paigns, he vowed to get even. I guess he still wanted a slice of the pie."

It is believed that the Noid infiltrated an unheated oven, then was baked to death after it was turned on. He tried to escape, but was held fast by the melting cheese.

Funeral arrangements are being handled by Domino's, who promise to deliver him to his grave in less than 30 minutes.

NBC Peacock Dies

The NBC Peacock, 47, died today of poor exposure after failing to fight off an epidemic of cable-TV programs and video-cassette releases.

He will be replaced by a turkey.

Famed Party Animal Spuds MacKenzie Dies

Spuds MacKenzie, who electrified the nation with his beer drinking, carousing and gorgeous women, died

today after being run over by a truck he was chasing. The Budweiser party animal had just turned six.

"He spotted a Miller Lite truck and went crazy," explained a Bud-

weiser spokesman. "He was growling and snapping, determined to chase off the competition, but he got too close to the wheels. It's great loss and we're as crushed as he is."

MacKenzie was hired by Budweiser as spokespooch in 1988, but not after some controversy. Several company executives feared he was giving the firm black eye, and rumors persisted that he refused to be housebroken.

"Let's be fair to Spuds," the spokesman said. "Sure, he occasionally couldn't control himself at parties, but it's not easy holding all that beer."

MacKenzie will be buried on the company grounds, along with his leash, muzzle and diamond-studded collar. Pallbearers include Mighty Dog, Pluto, Snoopy, Marmaduke and McGruff, the Crime Dog.

Suicide Claims Life Of Exxon Tiger, 27

Suicide has claimed the life of the Exxon Tiger. He was 27.

The great cat, who inspired the slo-

gan, "Put a tiger in your tank," was found in his locked garage with his motor running, a victim of carbon monoxide poisoning.

"I guess you could say it was a case of putting the tank in the tiger," joked an Exxon official.

According to friends, the Tiger had been ex-

tremely depressed ever since the Exxon oil spill in Alaska. As an endangered species, he was saddened by the loss of wildlife and felt ashamed of being the Exxon symbol.

"We'll probably stuff him and keep him as a trophy," said the Exxon executive, "or maybe use his hide as a slipcover."

The company has no plans to acquire another tiger. "Most likely, we'll come up with another animal as a symbol-like a snake or a vulture," the executive said. He is survived by a brother, Tony the Tiger.



Mr. Zip Dies at 36

According to a press release postmarked March 25, 1987, but received only today, Mr. Zip is dead after collapsing beneath several tons of junk mail. He was 36.

Energizer Rabbit Dies Of Digestive Disorder

The Energizer Rabbit died today of a digestive ailment, brought on by eating the burritos while interrupting a Taco Bell commercial.

"He couldn't resist the Mexican food," an Energizer spokesman said. "Within hours he was going and going and going. It wasn't a pretty sight! We tried to rush him into a Kaopectate commercial, but by then it was too late. He was going, going, gone!"



Mr. Peanut, 72, Dies In Mental Hospital

Mr. Peanut, longtime Planters employee, died yesterday at 72. He had been confined to a mental hospital, suffering from a severe iden-

tity crisis.

"He tried to put on rich, fancy airs with his top hat and monocle," said a company psychiatrist, "but deep down he knew he was only working for peanuts. He became terribly depressed, and despite years of therapy, we couldn't get him

out of his shell. In the end, he was a certifiable nut case."

As of today, company officials had not decided whether to give him a funeral or a posthumous roast.

Smooth Character Dies After Missile Attack

Smooth Character, the humped symbol of Camel Cigarettes, has died of injuries suffered during a missile at-

tack. He was 11.

According to a close friend, the Marlboro Man, the Smooth Character had been visiting relatives in Kuwait during Operation Desert Storm. He was struck by frag-



ments of a Patriot Missile that had intercepted an incoming Scud.

"Actually his death is good for us," a Camel spokesman said today. "It proves beyond all doubt that smoking doesn't kill you, but missiles do."

Uncle Ben, 84, Dies In Racial Incident

Uncle Ben, 84, died today from injuries suffered in a racially motivated incident.

According to witnesses, he was stopped by Los Angeles police officers for no apparent reason. Though normally mild-mannered, Uncle Ben became stirred up and boiled over at the unlawful detainment, and a pressurecooker situation quickly developed.

"We told him to put a lid on it," said one of the officers, "but he was in hot water from the start."

"No way," said Aunt Jemima, a neighbor. "Sure, he got steamed, but what they did to him goes against the grain."

Funeral arrangements are not complete, due to no one knowing Uncle Ben's religious preference. It is believed he was recently converted.

Bluebonnet Girl, 41, Dies

The Bluebonnet Girl, 41, died today of exhaustion. Company officials blamed her death on an ever-increasing workload.

"It was clear she was spreading herself too thin," said a spokesman.

In accordance with her will, she will be cremated with her ashes scattered over all 50 states. "After all," she said recently, "everything's better with Bluebonnet on it."



California Raisins Die of Old Age



The California Raisins, who sang and danced their way to national acclaim, have died of old age, according to news heard through the grapevine.

"It's not all that surprising," said Sun Maid, a close friend. "They were all dried up and wrinkled and feeling boxed in with age."

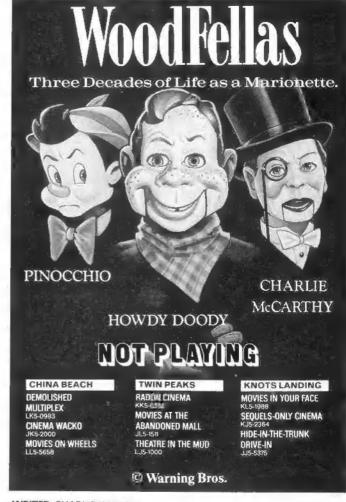
The group made their show-business debut as youngsters, calling themselves The Grapettes. Though green newcomers, they soon displayed the seeds of greatness. "A most pleasing bunch," said a local critic, who lauded them for their good taste.

As the years passed, however, the group appeared to run out of juice, forcing a major career change. "When they hung us out to dry, we gave our routine a new wrinkle," said one of the raisins last year, "and the fruit of our efforts paid off."

MOTPLANIC Orbeseduell







ARTIST: GREG THEAKSTON

WRITER: CHARLIE KADAU

NURSING HOME ALONe

A family comedy without the next of kin.

NOT PLAYING

NORTH SOUTHPORT

CINEMA I-IX, EXCEPT III AND VII KK5-8644 BRIGHT SKYLIGHT THEATRE JU5-0001

THIN-WALLED MULTIPLEX KK5-5920

EAST NORTHTON

MOVIE BUCKET
JL5:3000
LOEW'S CHAPTER TI
THEATRE
LK5:6850
UNDERWATER DRIVE-IN

WEST EASTBURG

SHOUT "FIRE!" THEATRE JK5-7562 CINEMA SWEAT JLS-0565 HALF A SCREEN IS BETTER THAN NONE

DRIVE-IN

SOUTH WESTVILLE

MOVIES SCHMOOVIES JL5-1690 MISSING REEL DISCOUNT FLICKS KL5-8285 MI SCREEN MOVIE MEGALOPOLIS LL5-9601



© 20th Century Jocks

WHAT REPUBLICAN
WITH AN
OUTRAGEOUS PAST
IS HOPING TO
STEAL HIS PARTY'S
NOMINATION IN '92?

MAD FOLD-IN

GOP mavericks will be DUKING it out at the convention. To see who is wrong and who is ULTRA RIGHT, fold page in as shown.



A Þ

FOLD BACK SO "A" MEETS "B"

◀B FOLD THIS SECTION OVER LEFT



REPUBLICAN EXTREMISTS ARE YELLING ABOUT HOW BAD OUR NATION'S LEADERSHIP IS. THEY'D VERY MUCH LIKE NEW LEADERS WHO'D FOLLOW THESE THREE STEPS: 1. STOP WELFARE. 2. STOP IMMIGRATION. 3. STOP BUILDING UP NATIONS WE FORMERLY WANTED TO CRUSH

